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FOR IMMEDIATE RELEASE

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Vectren Dayton Air Show Director of Sales Named

Dayton, Ohio – The Vectren Dayton Air Show presented by Kroger has named Sarah Clayton to the newly created Director of Sales position. The new position will be responsible for important sponsorship, chalet and other specialty sales. In addition, the position will support public relations, marketing and administrative activities of Dayton’s premier summer event held annually in July at the Dayton International Airport.

Ms. Clayton is a graduate of Wright State University with a degree in communications. She is an accomplished realtor, and a recipient of numerous awards for sales achievement. Sarah also has extensive experience in community relations, event development, fundraising and volunteer work. Ms. Clayton resides with her family in Tipp City where she is an active member of several community boards.

“Sarah’s background and sales experience is a perfect fit for the Vectren Dayton Air Show,” remarked Terry Grevious, Executive Director. “She has an enthusiastic approach to her work which will help us grow the show. We are fortunate to have someone of her caliber join the air show team.”

July 18th and 19th have been selected as the dates for the 2009 Vectren Dayton Air Show presented by Kroger. Next year will mark the 35th annual show for the aviation event, which promotes Dayton and provides quality entertainment and aviation education for residents as well as others that travel to Dayton to participate in the show.

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Founded in 1975, the Vectren Dayton Air Show presented by Kroger is one of the country’s premier air shows. The event showcases military jet demonstrations, world-class aerobatic champions and entertainment for the whole family celebrating Dayton’s rich aviation heritage as home of the Wright Brothers and Wright-Patterson Air Force Base.

